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WEXCO CORPORATION RECEIVES TOP AWARD FROM INTERNATIONAL MARKETING GROUP

Wexco Corporation took top honors at the 18th annual MANNY Awards presented by the Marketing Communications Agency Network (MCAN). The meeting was held in May in San Antonio and attended by members from all parts of the U.S. and Canada.

The Gold Manny was presented for the outstanding Trade Show Exhibit in the business to business category. The exhibit, which featured giant graphic cylinders, was designed by Britt Marketing and produced by TPS Displays of Forest, Virginia.

Wexco Corporation, headquartered in Lynchburg, Virginia, is a leading manufacturer of bimetallic cylinders for the international plastics industry. The company is widely recognized throughout the industry for quality control in producing the straightest high-performance plasticating cylinders. In business since 1975, Wexco has established itself as an important global supplier, with Wexco cylinders pumping plastic at processing facilities on five continents.

MCAN is a professional organization headquartered in Orlando, Florida, with member advertising and marketing agencies in the United States and Canada. The MANNYs have been presented to clients of member agencies of MCAN since 1986 and are judged by impartial international advertising and marketing professionals. Judges for the 2004 MANNY Awards were Merrily Terry, Creative Director for the Walt Disney Company; Brice Campbell, Sr., Vice President for Publicis in Dallas; and Pete Mills, Creative Director of WOAI TV in San Antonio.

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